# (LIVE!)Big Brother Naija 2026 Live BBNaija Season 11 Live

Follow the intense action of Big Brother Naija Season 11 closely with reliable live streaming links.

July 29, 2026

## BBNaija Season 11 is Back. Get Ready for the Drama!

BBNaija Season 11 premieres on July 26. Check the official start time, TV channels, and host details.

Big Brother Naija is back, and Season 11 is set to deliver even more drama, entertainment, and unforgettable moments. From Sunday, 26 July 2026, fans across Africa can tune in to watch a brand-new group of housemates compete for the biggest prize in the show's history.

Whether you're a long-time BBNaija fan or planning to watch for the first time, GOtv remains your home for every exciting moment throughout the season.

# Watch the BBNaija Season 11 Premiere Live

The highly anticipated launch show kicks off on Sunday, 26 July 2026 at 7:00 PM, introducing viewers to this season's housemates and the surprises that await them.

Subscribers can enjoy the premiere on:

Africa Magic Showcase | GOtv Channel number 8

Africa Magic Family | GOtv Channel number 2

BBNaija 24/7 Live | GOtv Channel number 49

Once the housemates move into the Big Brother house, the excitement continues with the 24-hour live channel, giving viewers nonstop access to all the conversations, games, alliances, and unexpected twists.

## The Biggest BBNaija Prize Yet

Season 11 raises the stakes with a record-breaking grand prize worth ₦160 million.

The winner will receive:

₦100 million cash

A brand-new SUV

Additional rewards that make this the largest prize package ever offered in Big Brother Naija history.

With such a life-changing reward on the line, viewers can expect intense competition from day one.

## Ebuka Returns as BBNaija Host

Fan-favourite Ebuka Obi-Uchendu returns to host another exciting season, guiding viewers through weekly highlights, live eviction shows, and the memorable moments that have made Big Brother Naija one of Africa's biggest entertainment franchises.

## More Entertainment, More Surprises

Every new season brings fresh personalities, exciting challenges, strategic gameplay, and unexpected twists. Season 11 promises:

New housemates with unique stories

Exciting weekly tasks and competitions

Live nominations and evictions

Entertaining diary sessions

Unpredictable alliances and rivalries

Daily highlights and exclusive live content

From laughter to suspense, there will always be something happening inside the Big Brother house.

How to Watch Big Brother Naija Season 11?

You can follow every episode and live event on GOtv, while viewers on the move can stream the show using the GOtv Stream app.

This means you never have to miss:

The launch show

Live evictions

Saturday parties

Daily highlights

The 24/7 live feed

Vote for Your Favourite BBNaija Housemates

Supporting your favorite contestant has never been easier! You can vote up to 100 times on the mobile site and website each week.

As an eligible GOtv subscriber, you can cast your votes through the MyGOtv App. By upgrading to qualifying packages, you may receive additional voting opportunities, giving you more chances to keep your favorite housemates in the competition.

Feel free to vote for anyone you like each week, using your allowed votes per platform as you wish!

Don’t Miss BBNaija Season 11

Since its return in 2017, Big Brother Naija has become more than just a reality TV show. It has introduced new stars, inspired conversations across Africa, and created memorable television moments that fans continue to talk about long after each season ends.

Season 11 is expected to continue that tradition with bigger prizes, fresh talent, engaging challenges, and plenty of surprises.

Stay connected on GOtv, keep your subscription active, and enjoy every moment—from the opening night to the grand finale.

Frequently Asked Questions (FAQs) About Big Brother Naija Season 11

Which channels will BBNaija Season 11 air on GOtv?

Big Brother Naija 2026 air 24/7 on DStv channel 198. The live eviction show will broadcast every Sunday at 7 PM WAT on Africa Magic Showcase (DStv Channel 151) and Africa Magic Family (DStv Channel 154).

Which GOtv packages will Big Brother Naija be available in Nigeria?

The show will be available to subscribers on the following GOtv packages: GOtv Supa Plus, GOtv Supa, GOtv Max, GOtv Jolli/Plus.

Will Big Brother Naija 2026 be available on GOtv Stream?

Yes, the BBNaija channel will be available live and via Catch Up on the GOtv Stream app for active subscribers. If you do not have a decoder or dish kit, you can download the DStv Stream app and sign up directly to watch.

Can I watch the daily highlights on GOtv Catch Up?

Yes, daily highlights and eviction shows will be available on Catch Up for GOtv customers with active PVR access or via the GOtv Stream app.

How do I vote for my favorite BBN housemate using GOtv?

# Nigeria longest reality show return wit new twist as dem unveil housemates

26 July 2026
New Informate 26 July 2026
Read am in 5 mins
Popular Africa reality show, Big Brother Naija alias BBNaija don return wit di 11th season as dem begin unveil di housemates.

MultiChoice Nigeria announce say dis new season go start on Sunday, 26 July wit di theme, "Everything is for di taking."

Di organisers say di theme mean say housemates go need earn "evri task, evri alliance, evri vote, and evri decision to remain for di house and di housemates wey understand dat from di first night go be di ones wey go still stand wen e mata di most."

Dis season winner go walk away wit record breaking price of ₦160 million-naira grand prize, wey include a cash sum of ₦100 million plus one brand-new SUV.

Di prize na di highest for di show history, and don raise di stakes for wetin dey expected to be anoda ogbonge season, di organisers tok.

BBNaija na one of di most anticipated television shows for Nigeria. Dis na sake of di category of pipo wey dey watch am pass - most of which na young pipo.

Di show dey usually dominate conversations for social wen e start up until di end.

Speaking ahead of di new season, di Executive Head, Content and Channels, West Africa, MultiChoice, Atinuke Babatunde say di show go build on dia legacy wit bigger surprises.

"Season 11 go build on dat legacy wit even bigger stakes, fresh twists plus exciting mix of housemates wey go keep audiences engaged from premiere night through to di finale," Babatunde tok.

On who di housemates of BBNiaja season 11 go be, di organisers neva unveil dem. But dem reveal Ebuka Obi-Uchendu as di returning host for di show.

Preparations for di new season bin start earlier dis year wit physical auditions wey hold from 22 - 24 May for Lagos, Abuja and Enugu, afterwards dem invite applicants wey dey shortlisted.

Participation dey free and open only to Nigerians wey dey di age of 21 and above wit valid means of identification.

Di new season follow di success of BBNaija Season 10, wey end on 5 October 2025, as Opeyemi Ayanwale, wey pipo sabi well-well as Imisi, beat 28 other contestants to win di prize package worth ₦150m, wey include ₦80m in cash plus SUV

# Meet all di BBNaija season 11 housemates

**Tram** - Di 24-year-old guy na Lagos-born streamer and content creator. Tram goal for di BBNaija house na to play di game.

**Temi Nkem** - Dis na 21 years old Delta-born, London-raised chatterbox wey come into di house wit London pepper.

**Martins Iye 'Martins'** - E be from Kogi state wey love Basketball. E be 30 year old visual storyteller and model

**Ayoola Abisola 'Abi'** - She be model and chef from Osun State. She dey enta di BBNaija house wit energy, she don marry and she be 25 years old.

**Chimsom Chuka** - Dis na 27-year-old pharmacist from Anambra state.Chisom enta di house wit plenty steeze for hand.

**Keivo** - As normal guy na, e be from Benue state. Keivo na 27-year-old web developer and e dey bring self-confidence to di house.

**Mercedes** - Well dat na her name, and she be 26 years old. She be Delta-born entrepreneur, massage therapist and concierge CEO.

**Uzoma Kamsiomachuckwu 'Kamsy'** - Kamsy na stylish 24-year-old event planner, gift curator, and decorator from Imo State wey dey live for Lagos state. She dey dramatic.

**Obanikoro Sultan 'Sultex'** - Dis guy na 24-year-old dancer and choreographer from Lagos. Im relationship status dey complicated but e love gaming, dancing, playing table tennis and football.

**Aikou** - Dis guy na book lover and and deep thinker. Di 25-year-old Aikou na from Abuja, e be freelance teacher and web developer.

**Flora Egbedi 'Flora'** - Dis na makeup studio owner from Delta state. She dey confident, fashionable, and hardworking. She say she dey bring beauty and energy to di house.

**Isabella Imoh 'Bells'** - Bells as she like to call hersef na 22-year-old undergraduate from Akwa-Ibom wey grow up for Lagos. She still dey love wit someone wey she meet for high school and she be foodie.

**Gerard Edebija 'Gerard'** - Dis na multi-talented 23 years old guy. Gerard na Lagos-based on-air personality.

**Oshinkoya Oyindamola 'Oyin'** - Na real confam babe from Sagamu, Ogun state wey enta di house wit ginger. Oyin na 22-year-old sales entrepreneur from Ogun State she be model and she fit appear rude at first, but she dey friendly and funny.

**Faith Gamdi 'Sheba'** - Sheba na fitness-loving mom, proud mother, and certified lover girl wey enta BBNaija house for good times.

**Araga** - Dis 29 years old guy na fashion model. Im mission na to get di money and drop some energy for di house.

**Ricky** - Dis guy na 33 years old from Port Harcourt. E be writer and e love to bring energy to di house.

**Nomy**- She be 26 years old and she be fashion designer from Anambra state. She come wit plenti vibes and she dey charming.

**Barry** - Dis 26 years okd guy get style wit standards. Barry na civil engineer and Abuja-based fashion designer wey dey dress to win and open to love, especially wen e lead to marriage.

**Neche Maduagwu** - She be 25-year-old lawyer from Anambra state. She say she fit dey gentle for face but she be confam choko.
**Yusuf Muhammad** - E be 25-year-old Yusuf from Kogi state wey dey ready to tell im story and show off im creativity. E be actor, writer, model and farmer wey dey single and ready to mingle.
**Goddessa** - She be 30-year-old musician from Abia State wey dey live for spontaneous moments. She no dey find love for di house.
**Usaku Keren Bantai 'Bluethopia'** - She 22-year-old from Adamawa State. Bluethopia na photographer, model and student ans she step into BBNaija wit authentic style.
**Nwosu Cassi** - Dis na young hustler from Abia State. Cassi na 27-year-old entrepreneur and actor. E dey multitalented, e fit draw, paint, and practice chiropractic therapy.

# Movies & TVBBNaija Season 11 Starts Tonight! Here’s How to Watch the Premiere Show Live

Big Brother Naija Season 11 premieres tonight at 7pm on Africa Magic Showcase and Family. Here is where and how to watch live on DStv, GOtv, and Showmax, what to expect, and everything you need to know about this year’s record-breaking ₦160 million grand prize.

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Avatar photoPublished 3 days ago  on July 26, 2026By BellaNaija.com
Big Brother Naija host Ebuka Obi-Uchendu wearing a crystal-embellished denim jacket and pink wide-leg trousers by ATAFO, inspired by legendary actor Nkem Owoh, as BBNaija Season 11 premieres.FO as BBNaija Season 11 premieres.
Host Ebuka Obi-Uchendu wearing a custom ATAFO ensemble inspired by the legendary, once-in-a-generation actor, comedian, singer, and producer Nkem Owoh,

highlighting his iconic launch night style as BBNaija Season 11 kicks off. Photo Credit: Ebuka/Instagram

Tonight is the night! After weeks of anticipation, speculation, and enough social media conversations to fill a season of their own, Big Brother Naija Season 11 is finally here. The launch show kicks off at 7pm on Africa Magic Showcase and Africa Magic Family, and if the build-up is anything to go by, this is going to be a premiere worth clearing your schedule for.

This season's theme is Everything Is For The Taking, and Biggie has made it very clear from the outset that nothing in that house will come easy. Every task, every alliance, every vote, and every decision will have to be earned, and the housemates who understand that from the first night will be the ones still standing when it matters most.

Speaking of housemates, we do not yet know exactly who is walking through those doors tonight, which is honestly part of the excitement. What we do know is that BBNaija has always delivered when it comes to putting together a mix of personalities that keep Nigeria, and the wider African viewing community, glued to their screens for ten weeks straight. Expect the unexpected, because that has always been the only reliable thing about this show.

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Big Brother Naija Season 10 winner Imisi Ayanwale wearing a strapless black velvet corset gown with beaded detailing at AMVCA 2026.
Imisi Ayanwale, Big Brother Naija Season 10 winner, bagged the grand prize last season. She is pictured here in a black velvet gown at AMVCA 2026. Photo Credit: Imisi/Instagram

The stakes this season are the highest they have ever been. This year's winner walks away with a record-breaking ₦160 million grand prize, comprising ₦100 million in cash and a brand-new SUV, making it the biggest reward in the show's eleven-season history. If that does not set the tone for what is coming, nothing will.

Then there is Ebuka Obi–Uchendu, who returns as host for Season 11, and if his previous hosting appearances have taught us anything, it is that his fashion looks on launch night are an event in themselves. He has been known to show up in not just one look but sometimes two across a single show, each one more fashion-forward than the last. Tonight, who knows, he might even push it to three. Watching to see what Ebuka walks out in is reason enough to tune in even if you have never watched BBNaija before.

# How to Watch the BBNaija Season 11 Premiere Show Live

The Big Brother Naija Season 11 launch show airs tonight, Sunday, 26 July 2026, at 7:00 PM WAT. Here is where and how you can tune in to watch the housemates enter the house live:

On TV (DStv & GOtv): Watch the live launch broadcast on Africa Magic Showcase (DStv Channel 151) and Africa Magic Family (DStv Channel 154 / GOtv Channel 7) starting at 7:00 PM.
Stream Live Online: If you are on the move, stream the premiere live on the DStv Stream app or GOtv Streamapp from your smartphone, tablet, or smart TV.
24/7 Live House Access: Immediately after the launch show finishes, the 24-hour live feed switches on on DStv Channel 198 and GOtv Channel 49.